



PROs and Producers: A Winning Team

John Hayes

President of H2 Compliance North America

INTRODUCTION

Company: Producer Responsibility Organization (PRO) in Ontario

Expertise: EPR, take-back, and consulting services

Experience: Over 28 years in environmental compliance and sustainability

Focus: Helping businesses achieve their environmental goals and remain EPR compliant in Ontario and providing broad support worldwide

Company Background: Part of the Landbell Group, a global leader in EPR that manages 44 PROs globally

What do PROs need from producers to effectively implement and manage producer responsibility programs?

UNDERSTANDING THE PRODUCER'S ROLE IN EPR

Producers must:

- **Design their products** and packaging for recycling.
- **Collect and recycle** used/end-of-life products and packaging.
- **Report their POM** and recycling data as required.
- **Pay fees** associated with their end-of-life packaging and product management.



WHAT ARE THE BENEFITS OF PRODUCER PARTICIPATION IN EPR PROGRAMS?

- **Cost Savings:** Optimize packaging, source sustainably, reduce fees.
- **Risk Mitigation:** Avoid fines, penalties, reputational damage.
- **Market Access:** Ensure product availability.
- **Competitive Advantage:** Attract environmentally conscious consumers.
- **Innovation & Job Creation:** Drive sustainable practices and economic growth.
- **Improved Public Relations:** Enhance business image and reputation.

WHAT ARE THE KEY AREAS OF COLLABORATION BETWEEN PROS AND PRODUCERS?

- **Data Sharing:** Accurate and timely data for effective program management.
- **Financial Contributions:** Support PRO activities and programs.
- **Take-Back Programs:** Collaborative efforts for end-of-life products.
- **Product Design:** Promote sustainable design and circular economy.
- **Public Relations:** Build support and awareness for EPR programs.

By working collaboratively, PROs and producers can ensure the successful implementation of EPR programs and drive a more sustainable future.

H2 COMPLIANCE: YOUR PARTNER IN EPR



Customer-Centric Approach

- Exceptional service for clients of all sizes.
- Education and guidance on EPR obligations.
- Ongoing support.

Global Expertise and Experience

- Part of the Landbell Group (44 PROs worldwide).
- Deep understanding of local and international regulations.
- Strategic support and data management assistance.

Comprehensive Services

- Blue Box, Battery & E-Waste EPR recycling in Ontario.
- Supplemental Blue Box Collection System.
- Consultancy services provided by our partner, H2 Compliance CGLOBAL.
- National voluntary take-back program.

**Our Goal is to Effectively
Manage Producer
Responsibility *TOGETHER.***



Schedule a call to discuss EPR regulations affecting your business:



VISIT US AT BOOTH #1
H2ComplianceNA.com
EPRservices@h2compliance.com
(514) 886-2588

