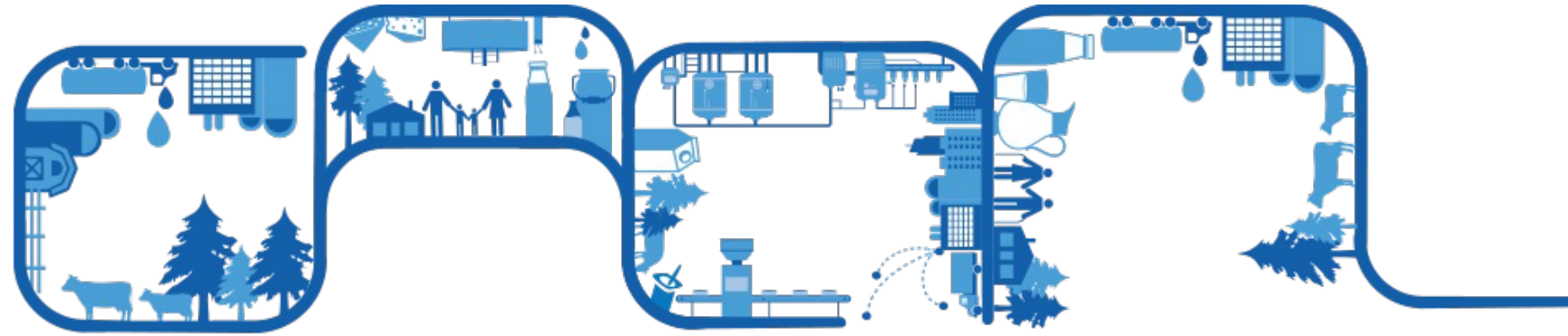# PACKAGING SUSTAINABILITY AND EPR

September 2024
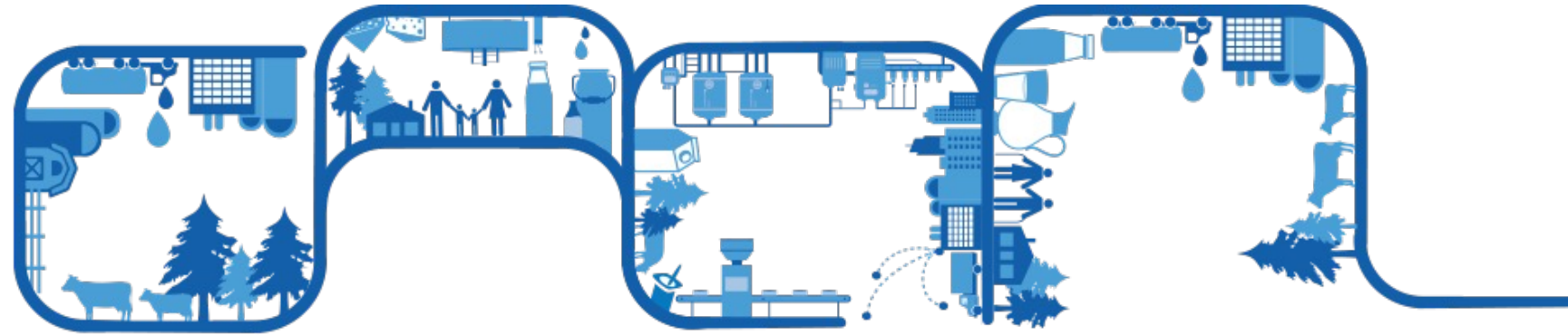
AGENDA

➢ Lactalis Canada & Packaging Priorities

➢ What Producers need from PROs

LACTALIS

➢ Lactalis is the world's #1 dairy group, headquartered in Laval, France.

➢ Established in 1933 by André Besnier

  ➢ A family-owned global business with over 85,000 employees, 270 operational facilities and a presence in more than 50 countries.

LACTALIS CANADA PACKAGING PRIORITIES

➢ Aiming for 100% recyclable by design

➢ Communicating clear on pack waste management instructions

➢ Aiming for 100 % certification of virgin paper material

➢ Maintain PCR content inclusion for non-product contact applications and beverage containers – Global 30% objective.

➢ Elimination of disruptive plastics – e.g. PVC (PVdC)

➢ Light weighting projects in 100% recyclable material and in non-recyclable material where these is no recyclable alternative.

WHAT PRODUCERS NEED FROM PROS

Collaboration throughout the Recycling value chain and Cost control

- ➢ Customer service, raising awareness and help better budgeting
  - ➢ Trustworthy EPR partner mindset
  - ➢ Educating producers of their compliance requirements and regulatory changes
  - ➢ Provide better and timely break-down of fee, and increase rationale

- ➢ Help ensure that un-aligned producers get registered with authorities
  - ➢ Collaborate with the provincial regulatory authorities (RPRA, Divert NS, ARMA etc.)

- ➢ Drive PCR use in packaging with incentive on producer's EPR fee

WHAT PRODUCERS NEED FROM PROS

Collaboration throughout the Recycling value chain and Cost control

➢ Understand and map gaps across the Recycling value chain

  ➢ Partner with stakeholders (associations, processors etc.) to identify current collection, sorting and recycling limitations and develop action plans
  ➢ Stringent Promotion and Education to ensure cleaner Blue Box materials
  ➢ Work to improve infrastructural capabilities to process hard to recycle materials
  ➢ Find profitable end markets of recycled materials